

i.N.O
INSIDE OUT HAIRCARE

INSTANT HAIR REPAIR MASK



ONE PRODUCT DOES IT ALL

- STRENGTHENS** hair from the inside with new protein technology
- ADDS SHINE** so your hair looks and feels beautiful every day
- DETANGLES** and eliminates frizz
- PROTECTS COLOR** with the power of Tamarind fruit



PLANT BASED INGREDIENTS



AETAMARINDUS
(sourced from Tamarind Fruit)
acts as an antioxidant and moisturizer. It also provides color protection- naturally.

PROPENADIOL
(sourced from corn)
is a naturally derived ingredient that is used in cosmetics and skincare to improve the texture and feel of the hair.



OUR PROPRIETARY PROTEIN BLEND (PPB)
(sourced from potato)
Our PPB is loaded with iron, potassium, fiber, protein and vitamins. Potato protein helps in strengthening the hair follicles.

Before After



Before After



HOW TO USE

- Shampoo, do not condition, towel dry
- Apply small amount starting at the ends to the roots pressing into cortex
 - **1 pump for short -medium long length hair
 - **2 pumps for medium to long thicker hair
 - **3 pumps for long, course & thick hair
- Leave in and let sit for 4 minutes & then style
Afterwards, consult with each client on frequency of use. 3 washes in the next 2 weeks and then once a month using the above guide on how much to use.

Testimonial

As a busy salon owner I don't normally write testimonials for products, however I felt the need to share my excitement about I.N.O We all know how hard it is to get our clients to do a deep conditioning treatment at home, they say they don't have time, they complain that they don't know how to do it, and a lot of times they come back for their next highlight appointment and confess that the elastic bag we gave them was never used. UGH One of the best things about I.N.O is that it literally takes less time than conditioning the hair in the shower, or at the shampoo bowl! After the first use, the hair feels like you've done a deep conditioning treatment, after the 4th use it feels like a new head of beautiful hair. I personally used it on my hair and thought it would be hard to get through the tangles without using a conditioner, it was amazingly easy. Also it saves me time not having to rinse the conditioner out. Honestly... any client we use bleach on should be using this product at home. Many spend a bunch of money to get blonde hair only to go home and use Suave on their hair. It's our job to educate them. This product will be the one you tell your compromised hair clients about and it should be a must have for them.

- Simplicity Day Spa
Venice, FL



NATURALLY-DERIVED
INGREDIENTS



100% VEGAN &
CRUELTY-FREE



A PORTION OF SALES
DONATED TO CHARITY



MADE WITH SOLAR
POWERED ENERGY